

Marketing Intern

EMPLOYMENT OPPORTUNITY



Employment Type

Internship

Location

CESA 2 office, Whitewater, WI

Start Date

September 2, 2025

Hourly Rate

\$15

Reports To

Executive Director of Marketing & Communications

Brief Job Description

CESA 2 is looking for a dynamic and creative Marketing Intern to join our Marketing & Communications Team. This internship will provide you with the opportunity to engage with various forms of digital and traditional marketing, enhancing your skills in social media management, content creation, video production, and more. You will play a critical role in promoting CESA 2's mission to improve student learning by expanding the capacity of our diverse school districts.

Education/Experience

Currently pursuing a degree in Marketing, Communications, Journalism, or a related field.

Responsibilities

- Collaborate with the marketing team to create informative and appealing marketing content for different media outlets.
- Assist in developing and managing content for social media platforms.
- Support the production and editing of videos and podcast episodes.
- Engage with internal teams to gather information and craft stories that resonate with our audience.
- Provide administrative support to the Marketing & Communications Team as needed.

Skills Required

- Strong written and verbal communication skills.
- Experience with social media platforms and understanding of social media strategies.
- Basic knowledge of content creation tools and software, such as Adobe Creative Suite.
- Ability to work collaboratively in a team environment.
- Strong organizational skills and attention to detail.

How To Apply

Via [WECAN](#) or send resume to Mitchell Lilly, Executive Director of Marketing & Communications, via email to mitchell.lilly@cesa2.org.

CESA 2 is an equal opportunity employer, dedicated to a policy of non-discrimination in employment on the basis of age, ancestry, arrest or conviction record, color, creed, handicap or disability, marital status, national origin, race, religion, sex, sexual orientation, or membership in any reserve component of the United States or state military forces. In addition, harassment, retaliation, and unfair honesty testing are illegal under the law.

About CESA 2

Mission

To improve student learning by expanding the capacity of our diverse school districts.

Vision

Become the preferred partner by helping districts achieve exceptional student learning.

Values

- Collaborative relationships
- Effective practice
- Tailored services
- Family engagement
- Shared leadership
- Results-focused
- Innovative thinking

How We Serve

The Cooperative Educational Service Agency (CESA) 2 provides services and support to its 74 member school districts throughout Dane, Green, Jefferson, Kenosha, Racine, Rock, and Walworth counties in southern Wisconsin. Working in partnership with school districts, universities, and businesses, CESA 2 strives to be a leader of educational leaders. CESA 2 is governed by section 116.01 of Wisconsin State Statutes, which allows it to enter into contracts and act as a liaison between school districts, the Department of Public Instruction, and the U.S. Department of Education.

Funding for CESA 2 programs and services comes from state and federal grants, professional development workshop fees, and fees paid for specific services.

The CESA 2 Region

